



Your Financial Clarity Partner.

Case Study:

The \$24 invoice

How finity turned a \$600 monthly process into a \$24 invoice success story.



A Bootstrapped Business is an AI-driven enablement platform helping enterprises unlock the full value of their digital tools. By turning static documentation into dynamic, self-updating knowledge bases, **transforming every user into a product expert.**

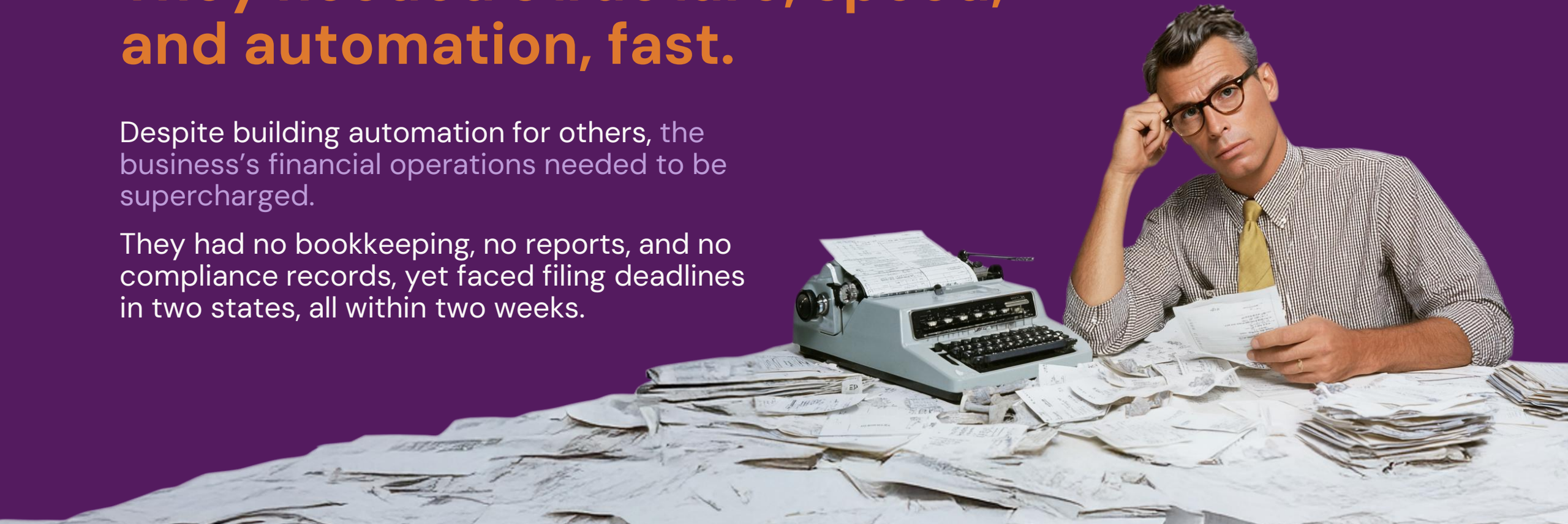


The Challenge

They needed more than accounting help.
**They needed structure, speed,
and automation, fast.**

Despite building automation for others, the business's financial operations needed to be supercharged.

They had no bookkeeping, no reports, and no compliance records, yet faced filing deadlines in two states, all within two weeks.



The Mission: Turn financial chaos into clarity.



finity's goal was simple:
**build a financial
system that could
manage itself.**

No spreadsheets, no manual
categorization; just full visibility,
always up to date.

Key Focus Areas:

- Set up a smart, scalable QuickBooks system.
- Create automated categorization rules.
- Integrate every bank and payment source.
- Deliver audit-ready financial statements within one week.

The Solution

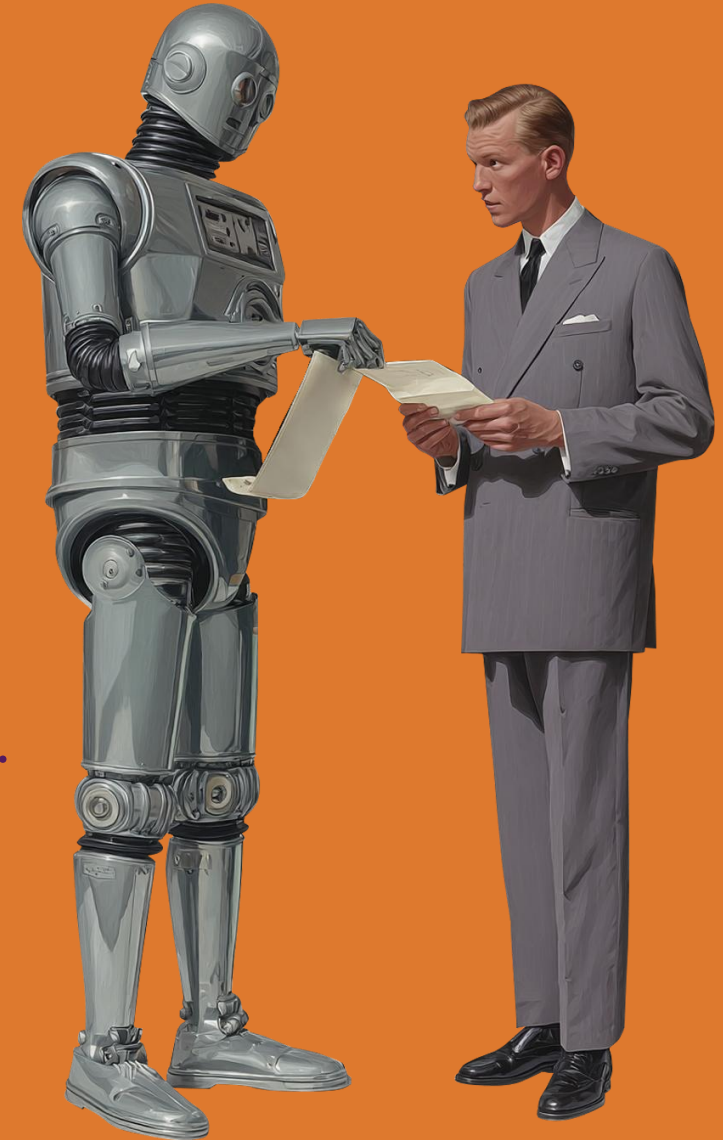
finity started from the ground zero. Within days, every transaction flowed automatically through QuickBooks, rules categorized charges, and reconciliation became instant. Small recurring entries (like 12 monthly Calendly charges) were classified in seconds through automation.

This wasn't just faster bookkeeping. It was **a foundation for scalability**, a finance system that evolves with the business.

Automation pays off: The \$24 invoice moment

When the business was set up, the CEO expected monthly invoices of \$600, **but instead saw \$24.**

Automation had reduced human effort to near zero, lowering costs while maintaining accuracy and speed. That single invoice became the symbol of what automation can achieve when implemented right.



Results & Impact

Finance that runs itself.

In just one week, finity delivered what most firms take months to complete, fully automated. Real time accounting that scales effortlessly.

1 year

Of accounting
**completed in
7 days**

4x

Cheaper
than traditional
accounting
prep

95%

Automated
classification

Near Zero

Manual
bookkeeping

Automation isn't just about speed, it's about value:

- Efficiency scales when human effort disappears.
- Visibility drives better decision-making.
- Cost reduction is the byproduct of smart design.
- Automation is not the future, it's the standard.

With their finances now automated, founders can focus on strategy, not spreadsheets.

**This is finance as it should be:
smart, scalable and visible.**



Ready for your \$24 moment?

Reach out to let us help you find
financial clarity for your business

www.finitynow.com