



Your Financial Clarity Partner.

Playbook

You Got a Term Sheet. Now What?

A Founder's Guide to Navigating
the Post-Term Sheet Reality



Why Everything Changes Immediately

Signing a term sheet marks a turning point for a startup. Before funding, speed and experimentation dominate.

After funding, expectations change

Investors now expect:



Operational discipline



Reliable financial reporting



Scalable Infrastructure



Investor-grade metrics

The challenge is that most founders have never built these systems before.

finity helps bridge that gap.



There Are So Many Balls in the Air

Once funding is secured, **founders face a wave of operational demands**, while simultaneously building their vision



Each of these tasks is critical. But together they create overwhelming operational complexity.

The Solution Is finity

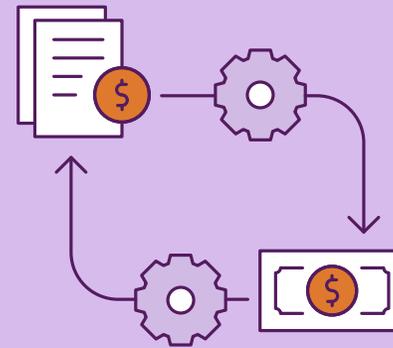
finity acts as a financial operations partner for venture-backed startups. Instead of solving each problem independently, finity builds a **cohesive financial system** designed for scale, this includes:



ACCOUNTING
ARCHITECTURE



INTEGRATED FINANCIAL
TECH STACK



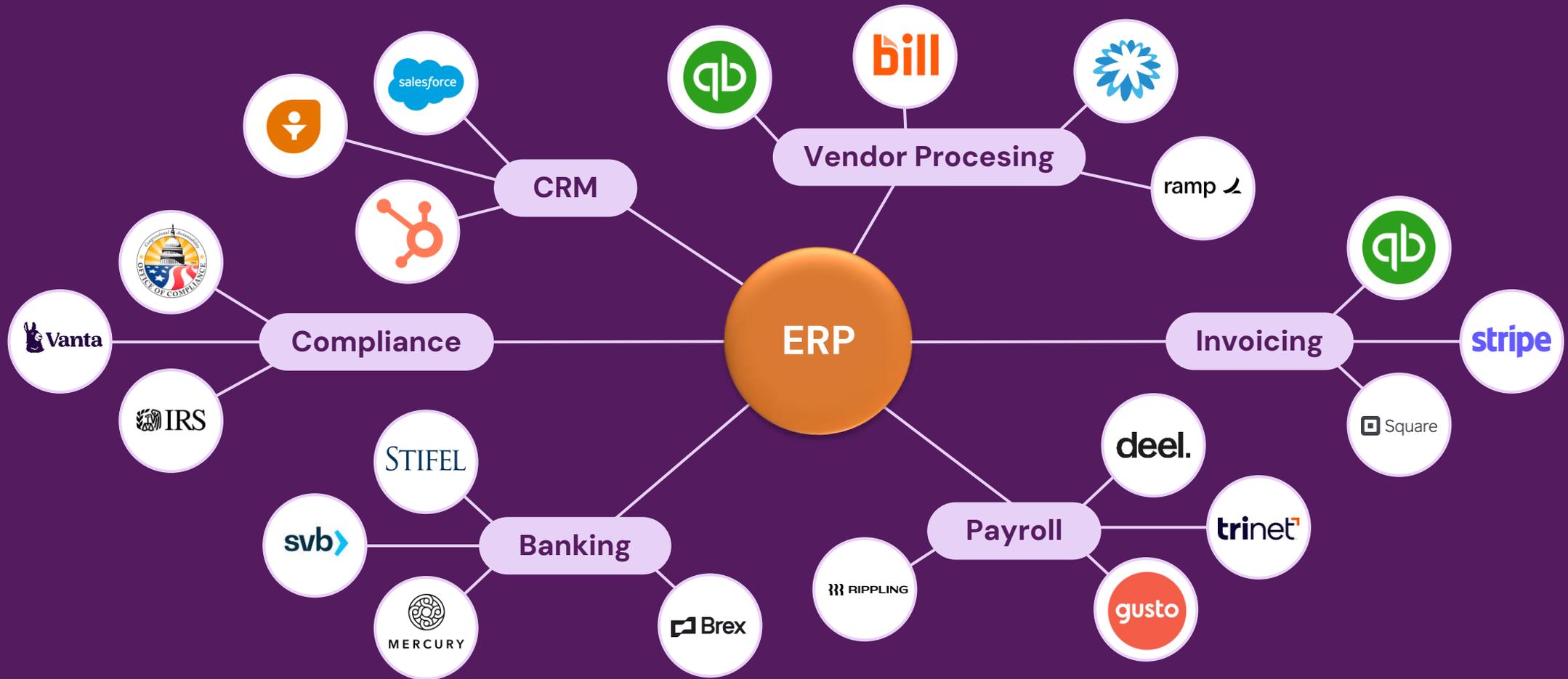
AUTOMATED FINANCIAL
WORKFLOWS



STRUCTURED
FINANCIAL REPORTING

The result is a system that supports both **day-to-day operations** and **future fundraising**.

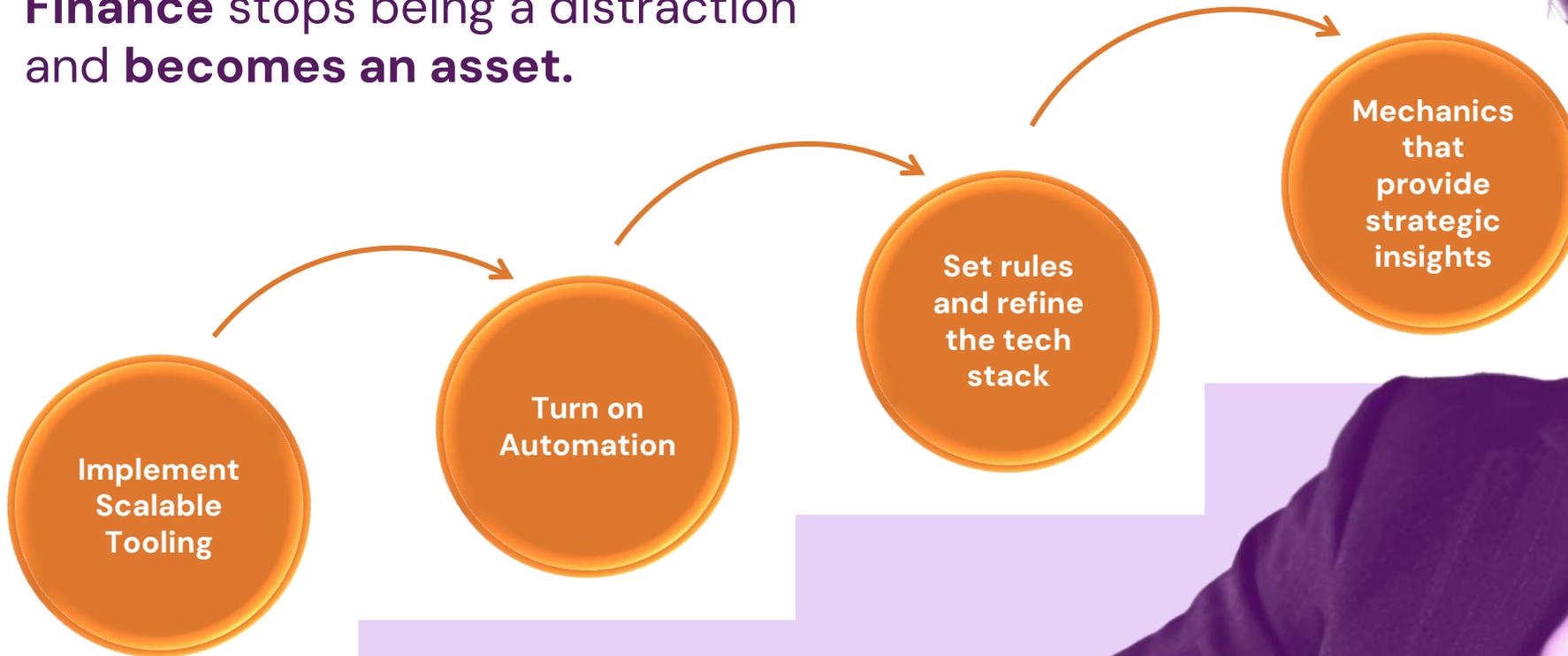
Provide a Tailored, Cohesive Financial Stack



finity builds **a fully integrated financial stack** tailored to each startup.

Framework

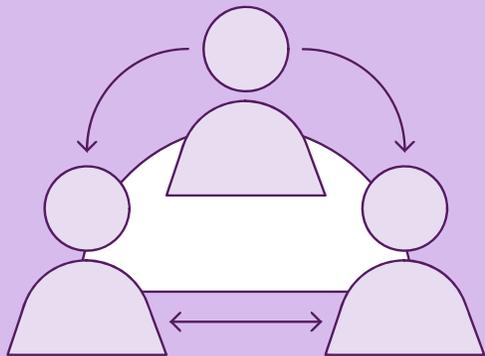
Finance stops being a distraction and **becomes an asset.**



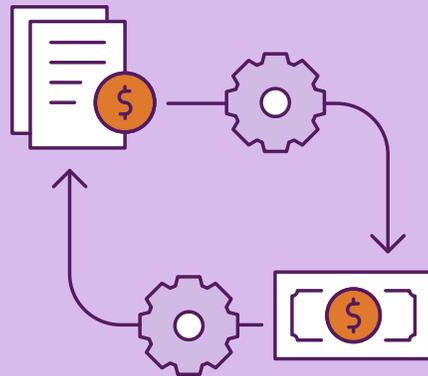
Results:

What Changes When Finance Works

FULL END TO END
CORPORATE
STRUCTURE SET



AUTOMATED
TASKS



SAME PRICE
AS
BOOKKEEPING



STRATEGIC PARTNER
WITH FULLY
OPERATIONAL
BACKOFFICE



Over the past year, **finity** has
implemented this financial framework
for four venture-backed startups,
preparing them for rapid scale and
future fundraising.



Reach out to let us help you find
financial clarity for your business
www.finitynow.com